



Woof Gang Bakery Opens New Store in Sarasota's Southside Village

Dog Treat Bakery and Pet Supply Boutique Caters to Sarasota's Health-conscious Pet Owners and Pampered Pups

(ORLANDO, Fla. – May 6, 2009) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, announces the grand opening of their newest location in Sarasota, Fla. The new store is located in the Southside Village area at 1809 S. Osprey Avenue, Sarasota, Fla. 34239 (941-312-5233). This is the second Woof Gang Bakery store to open in the Sarasota area this year.

Sarasota resident Crystal Chisholm is the franchise owner of the new Woof Gang Bakery Sarasota store and "pet parent" to three dogs of her own – two miniature dachshunds, Ozzie and Finn, and a labradoodle named Dixie. She is committed to the local community and wholeheartedly enthusiastic about this new venture.

"Dogs and cats have always been a part of my life, so it was a natural fit to be involved in a business that caters to the four-legged companions we all consider to be family," said Crystal Chisholm, Woof Gang Bakery franchise owner. "I welcome pet owners to come into the store with their furry friends. There will always be a fresh bowl of water and yummy treats waiting for them!"

Woof Gang Bakery Sarasota specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for dogs with hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable apparel, harnesses, collars and leads, and wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Manufacturers Association's 2007-2008 National Pet Owners Survey, pet ownership and spending on pets are at an all time high, with Americans now spending approximately \$41 billion a year on their pets.

A recent survey by the Associated Press found that although Americans may be spending less on themselves, they're not cutting back on their pets. According to the survey, only one in seven pet owners said they had lessened spending on their pet during the past year, even as most decreased spending on a variety of other expenses.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive doggie spa products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently serves customers with locations in Coral Springs, Jupiter, Key Biscayne, Lakewood Ranch, Naples, Palm Beach Gardens, Sandestin and Sarasota, Fla.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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