



Woof Gang Bakery Unleashes New Retail Store and Pet Grooming Location in North Richland Hills

A New Breed of Neighborhood Pet Store Caters to Area's Health-conscious Pet Owners and Pampered Pups

ORLANDO, Fla. (Jan. 3, 2012) – Woof Gang Bakery, a leader in pet industry franchising, embarks on its newest store in North Richland Hills, Texas. This is the company's second franchise in Texas, with another location in Austin.

Opening January 14, Woof Gang Bakery Richland Hills offers full- and self-service grooming, and a wide selection of pet foods and supplies. The store is located at 9147 Boulevard 26 Ste. 490, North Richland Hills, TX 76180; phone 817-581-7038.

North Richland Hills residents Jenny and Eric Balch are the franchise owners of the new Woof Gang Bakery Richland Hills store. They are dedicated to the local community and to providing outstanding service and quality products for customers and their four-legged friends.

They are passionate about becoming a local resource for all things pet-related, including proper nutrition, healthy lifestyle, valuable information and community involvement. Proud pet parents to a menagerie of dogs and cats – many of them rescues – Jenny and Eric are committed to supporting local pet shelters and animal adoption groups, as well as sponsoring vaccination and community events.

"Providing outstanding customer service and being a part of the community is incredibly important to us," said Jenny. "Our goal is to get to know each of our customers and their pets so that we may provide personal attention... because we truly care!"

"Pets are a part of our family and, like people, everyone is unique with individual needs," said Eric. "We want to make a difference for animals and serve customers by helping them provide the best for their pets."

Woof Gang Bakery North Richland Hills is a family-owned business, offering a warm, welcoming atmosphere and providing a one-stop-shop for all pet care needs, including healthy, natural pet foods and treats, and grooming services. Special order requests are welcome and delivery service to local homes, resorts and businesses is available. A customer loyalty program, pet-friendly events, adoptions and Yappy Hours are offered.

A remarkably high demand exists for these products and services. According to the American Pet Products Association, pet ownership is at an all-time high with approximately 80 million U.S. households owning pets – about two out of every three. As estimated by the APPA, people will spend more than \$50 billion on their animals this year, including \$3.65 billion on grooming and boarding.

[About Woof Gang Bakery](#)

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for all pet care needs. Each Woof Gang Bakery location is a neighborhood pet store, offering gourmet dog treats, natural pet foods, essential pet supplies and stylish accessories.

Many Woof Gang Bakery locations offer Woof Gang Grooming and Woof Gang Doggie Daycare services.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the best quality of life possible. The company is committed to providing quality products and services that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently has 23 locations in Florida, Georgia, North Carolina and Texas.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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