



## **Woof Gang Bakery Signs Franchise Area Development Agreement for Northeast Florida and Opens Four New Stores**

ORLANDO, Fla. – (May 21, 2009) – Woof Gang Bakery, the nation’s fastest-growing gourmet dog treat bakery and retail store franchise, has awarded area development rights to Pamela Mann of Flagler Beach, Fla. for the Northeast Florida region.

Under this area development agreement, approximately a dozen new Woof Gang Bakery stores will open by the end of 2012 throughout the counties of Nassau, Duval, Clay, St. Johns, Putnam and Flagler. This agreement represents the second area development agreement for Woof Gang Bakery, LLC and the first Woof Gang Bakery stores in Northeast Florida.

As part of the new agreement, a Woof Gang Bakery store – located at 406 Beach Village Dr., Flagler Beach, Fla. 32136 – will open in June. Three additional Woof Gang Bakery franchise locations have opened during the second quarter of 2009 in Sarasota, Naples and Coral Springs, Fla.

“Entering into our second area development agreement and opening four new stores is a significant step in the growth of Woof Gang Bakery,” said Paul Allen, Woof Gang Bakery vice president of franchise sales. “To uphold our brand and continue our strategy of steady, planned expansion, it is essential to bring the right franchise partners onto our team. Each of our new franchisees brings the perfect mix of dedication, approach to excellence and passion for our company.”

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Manufacturers Association’s 2007-2008 National Pet Owners Survey, pet ownership and spending on pets are at an all time high, with Americans now spending approximately \$41 billion a year on their pets.

A recent survey by the Associated Press found that although Americans may be spending less on themselves, they’re not cutting back on their pets. According to the survey, only one in seven pet owners said they had lessened spending on their pet during the past year, even as most decreased spending on a variety of other expenses.

### About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive doggie spa products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently serves customers with locations in Coral Springs, Flagler Beach, Jupiter, Key Biscayne, Lakewood Ranch, Naples, Palm Beach Gardens, Sandestin and Sarasota, Fla.

Franchise opportunities are available. Visit [www.WoofGangBakery.com](http://www.WoofGangBakery.com) for more information.

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