



Woof Gang Bakery Unleashes New Stores in Lakewood Ranch and Sarasota

Dog Treat Bakery and Pet Supply Boutique Caters to Area's Health-conscious Pet Owners and Pampered Pups

(ORLANDO, Fla. – March 2, 2009) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, announces the grand opening of their newest location in Lakewood Ranch, Fla. The new store is located at Lakewood Ranch Town Center plaza (8314 Market Street, Lakewood Ranch, Fla. 34202). The next local Woof Gang Bakery store is scheduled to open in April in the Southside Village area on S. Osprey Avenue in Sarasota.

Long-time Gulf Coast residents Dana and Sam Levy are franchise owners of the new Woof Gang Bakery Lakewood Ranch store and area developers for the Southwest Florida region. Residing in University Park and "pet parents" to Kobe, a Havanese, and Kali, a Maltese, they are committed to the local community and wholeheartedly enthusiastic about this new venture.

"We know that people think of their pets as members of the family," said Dana Levy, Woof Gang Bakery franchise owner. "Our Woof Gang Bakery is a friendly neighborhood store where residents and their pets are always welcome to stop by, learn about new offerings, shop for quality products and enjoy caring, helpful service."

"Throughout our years of owning businesses and retail stores, our approach to customer service has always been, 'Anything for our customers'," said Sam Levy, Woof Gang Bakery franchise owner. "We are thrilled to be a part of an industry that strives to improve the well being and quality of life for our pets – our friends and companions who give us all so much joy and comfort."

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Manufacturers Association's 2007-2008 National Pet Owners Survey, pet ownership and spending on pets are at an all time high, with Americans now spending approximately \$41 billion a year on their pets.

A recent survey by the Associated Press found that although Americans may be spending less on themselves, they're not cutting back on their pets. According to the survey, only one in seven pet owners said they had lessened spending on their pet during the past year, even as most decreased spending on a variety of other expenses.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive doggie spa products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently serves customers with locations in Jupiter, Key Biscayne, Lakewood Ranch, Palm Beach Gardens and Sandestin, Fla.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

###