



## **New Woof Gang Bakery Flagler Beach Store Now Open**

*Dog Treat Bakery and Pet Supply Boutique Caters to Area's Health-conscious Pet Owners and Pampered Pups*

ORLANDO, Fla. (July 6, 2009) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and pet retail store franchise, announces the grand opening of their newest location in Flagler Beach, Fla. The new store is located at 406 Beach Village Dr., Flagler Beach, 32136 in the Beach Village shopping plaza (phone 386-439-5425).

The mother-daughter team of Pam and Samantha Mann are franchise owners of the new Woof Gang Bakery Flagler Beach. They have lived in Flagler County for the past 12 years and are excited to provide quality products, convenience and personal attention in their friendly neighborhood store.

With Pam's teaching experience in Flagler County and Sam's recent degree in marketing from the University of Florida, the duo make a balanced team and are confident their customers will receive the knowledgeable and personal service they deserve.

The Manns are the proud "pet parents" to Bert, a mixed-breed rescue, Teddy Valentine, a poodle mix and a miniature dachshund puppy named Remy who may sometimes be seen in the store greeting customers and taste testing the delicious hand-made treats.

"Our dogs are members of the family and we know everyone likes to pamper their pets with wholesome products," said Pam Mann, Woof Gang Bakery franchise owner. "Because dogs are not able to choose for themselves, it is important to provide the best nutrition through foods and treats, so they can live a long, healthy and happy life."

Woof Gang Bakery Flagler Beach specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for dogs with hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Manufacturers Association's 2007-2008 National Pet Owners Survey, pet ownership and spending on pets are at an all time high, with Americans now spending approximately \$41 billion a year on their pets.

A recent survey by the Associated Press found that although Americans may be spending less on themselves, they're not cutting back on their pets. According to the survey, only one in seven pet owners said they had lessened spending on their pet during the past year, even as most decreased spending on a variety of other expenses.

### About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive doggie spa products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently serves customers with locations in Coral Springs, Flagler Beach, Jupiter, Key Biscayne, Lakewood Ranch, Naples, Palm Beach Gardens, Sandestin and Sarasota, Fla.

Franchise opportunities are available. Visit [www.WoofGangBakery.com](http://www.WoofGangBakery.com) for more information.

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