



Woof Gang Bakery Unleashes New Ellenton Store

Dog Treat Bakery and Pet Boutique Franchise Caters to Manatee County's Health-conscious Pet Owners and Pampered Pups

ORLANDO, Fla. (Nov. 16, 2009) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, announces the grand opening of their newest location in Ellenton. The store is located at 5975 Factory Shops Blvd., Ellenton, Fla. 34222, phone 941-723-BARK (2275).

Ellenton residents Dana and Chris Dye are the franchise owners of the new Woof Gang Bakery Ellenton store. They are passionate about pets and look forward to providing quality brands, natural pet foods and pet products for cats and dogs.

The Dyes are committed to the local community and supporters of animal rescue organizations. All of their own animals have been rescues and they are the proud "pet parents" to cats Abbey and Amber.

"As a locally owned business, we are dedicated to providing excellent friendly, helpful customer service," said Dana Dye, Woof Gang Bakery franchise owner. "We have always loved animals and are devoted to helping pets live long, healthy, happy lives."

Woof Gang Bakery Ellenton specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Manufacturers Association, pet ownership and spending on pets is at an all time high, with Americans now spending approximately \$46 billion a year on their pets.

What some have dubbed "recession proof," the pet industry continues to show marked growth in food sales. Premium pet food sales contribute significantly to this increase, with more Americans conscious about the quality of food they are feeding their pets.

A recent survey by the Associated Press found that although Americans may be spending less on themselves, they're not cutting back on their pets. Only one in seven pet owners said they had decreased spending on their pet during the past year, even as spending on other expenses declined.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive doggie spa products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently serves customers with locations in Coral Springs, Ellenton, Estero, Flagler Beach, Jupiter, Lakewood Ranch, Naples, Orlando, Palm Beach Gardens, Sandestin and Sarasota, Fla.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

###