



Woof Gang Bakery Unleashes New Store in Coral Springs

Dog Treat Bakery and Pet Supply Boutique Caters to Parkland's Health-conscious Pet Owners and Pampered Pups

ORLANDO, Fla. (May 27, 2009) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, announces the grand opening of their newest location in Coral Springs, Fla. The new store is located in The Waterway Shoppes of Heron Bay at 6240 Coral Ridge Dr. #109, Coral Springs, Fla. 33076 (954-345-2364).

South Florida resident Chris McKnight is the franchise owner of the new Woof Gang Bakery Coral Springs store and, over the years, has been a proud "pet parent" to a menagerie of four-legged friends. Assisted by store manager Megan Cruet, Chris and his knowledgeable staff are dedicated to the local community and wholeheartedly enthusiastic about this new venture.

Using his experience as a chef on a privately-owned yacht, Chris and his team aim to take canine cuisine to a whole new level, with an open-view kitchen featured prominently in the store. As the name implies, Woof Gang Bakery offers hand-made, gourmet dog treats, using all natural, human-grade ingredients.

"Dogs and cats have always been a part of my life so it was important to me to open a store that caters to the health and well-being of pets and carries only the highest quality products," said Chris McKnight, Woof Gang Bakery franchise owner. "We welcome all pet owners to bring their 'best friends' into our store and enjoy a fresh-baked treat from our dining table!"

Woof Gang Bakery Coral Springs specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for dogs with hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Manufacturers Association's 2007-2008 National Pet Owners Survey, pet ownership and spending on pets are at an all time high, with Americans now spending approximately \$41 billion a year on their pets.

A recent survey by the Associated Press found that although Americans may be spending less on themselves, they're not cutting back on their pets. According to the survey, only one in seven pet owners said they had lessened spending on their pet during the past year, even as most decreased spending on a variety of other expenses.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive doggie spa products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently serves customers with locations in Coral Springs, Jupiter, Key Biscayne, Lakewood Ranch, Naples, Palm Beach Gardens, Sandestin and Sarasota, Fla.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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