



## **Woof Gang Bakery Unleashes New Store in Downtown Cashiers**

*Dog Treat Bakery and Pet Boutique Franchise Caters to the Highlands Area's Health-conscious Pet Owners and Pampered Pups*

ORLANDO, Fla. (June 1, 2010) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, announces the opening of their newest location in Cashiers. The store is located in the heart of Cashiers at 11 Pillar Drive, Cashiers, N.C. 28717; phone 828-743-WOOF (9663).

Cashiers residents Janet and Dan Martin are franchise owners of the new Woof Gang Bakery Cashiers store and area developers for the state of North Carolina. Having vacationed in Cashiers for more than 15 years, their love of the area and the community led to their decision to make Cashiers their home.

The Martin family, including daughter Joy and son Jonathan, has always been involved in community service and they are committed to supporting the Cashiers Highlands Humane Society. When Jonathan is not in school, you will most likely see him working with Janet at Woof Gang Bakery – making this a true family business.

The furry and four-legged member of their family is a Cavalier King Charles Spaniel named Brady (after Tom Brady the football player). Brady brought tremendous comfort and healing to the Martin family after the loss of their eldest son Jacob.

"We have seen first-hand that these incredible creatures bring so much joy to people," said Janet. "We wanted to be in a 'happy' business that can bring smiles to the faces of all the guests who walk through our doors."

The Martin family is wholeheartedly enthusiastic about this new venture and looks forward to providing an array of quality products for cats and dogs, and caring customer service to Cashiers and Highlands residents and visitors.

"Our approach is very simple – greet everyone with a warm smile and hello, and provide for their pets' needs and wants," added Janet. "We wanted to give back to a community that has so warmly wrapped our family in their arms. We love the people here and the simplicity of life they embrace. Our guiding principle is care, share and always do what is right!"

Woof Gang Bakery Cashiers specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Association, pet ownership and spending on pets are at an all time high, with Americans now spending nearly \$46 billion a year on their pets.

#### About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and grooming products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently has 11 locations in Florida, with the first two North Carolina stores opening this summer.

Franchise opportunities are available. Visit [www.WoofGangBakery.com](http://www.WoofGangBakery.com) for more information.

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