



Woof Gang Bakery Unleashes First Texas Store in Austin

A New Breed of Pet Supply Boutique and Gourmet Dog Treat Bakery Caters to Austin's Health-conscious Pet Owners and Pampered Pups

ORLANDO, Fla. (Feb. 24, 2011) – Woof Gang Bakery, the nation's fastest-growing retail pet supply company, embarks on their newest store in Austin. This is the company's first franchise in Texas, with other locations in Florida, Georgia and North Carolina. The store is located at 1204 N. Lamar Blvd., Austin, TX 78703; phone 512-391-9663.

Austin resident Tom Morris is the franchise owner of the new Woof Gang Bakery Austin store. An avid supporter of animal rescue organizations, he is committed to the local community and to providing outstanding service and quality products for customers and their four-legged friends.

Tom is passionate about becoming a local resource for all things pet-related, including proper nutrition, healthy lifestyle, valuable information and community involvement. He is dedicated to supporting animal shelters and area rescue groups.

"People think of their dogs and cats as family members and are rewarded with unconditional love in return. It makes perfect sense to treat our pets with care and respect," said Tom. "I've always loved animals and I look forward to providing healthy products and good nutrition, in addition to making sure each and every customer feels welcome and cared for when they walk through our door."

Woof Gang Bakery Austin specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available. A Customer Loyalty Program and regular pet-friendly events and Yappy Hours will be offered.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Association, pet ownership and spending on pets are at an all time high, with Americans now spending nearly \$46 billion a year on their pets.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and grooming products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently has 19 locations in Florida, Georgia, North Carolina and Texas.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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