



Woof Gang Bakery Unleashes New Store in South Asheville

Dog Treat Bakery and Pet Boutique Franchise Caters to Asheville's Health-conscious Pet Owners and Pampered Pups

ORLANDO, Fla. (July 5, 2010) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, will open their newest location in Asheville later this month. The store is located in Biltmore Park Town Square at 33 Town Square Blvd., Suite 140, Asheville, N.C. 28803; phone 828-650-9950.

Asheville residents Alice and Allen Watts are franchise owners of the new Woof Gang Bakery Asheville store. They will be assisted by their daughter Paige and son Mark – making this a true family business.

Lifelong Asheville residents, the Watts family is committed to the local community and avidly supports animal rescue organizations. They look forward to hosting in-store events to help benefit the local pet community, including pet adoption days through the Asheville Humane Society.

The four-legged members of their family are Bailey a Shih-Tzu, Sadie a pug and a Cavalier King Charles Spaniel named Lady.

The Watts family is wholeheartedly enthusiastic about this new venture. They look forward to providing an array of quality products for cats and dogs in a fun and friendly atmosphere, and caring customer service to Asheville residents, visitors and their furry friends.

"We love dogs and want to share our passion with others," said Alice Watts. "We are committed to providing the best products for pets because our canine and feline friends deserve only the best!"

"We have special places in our hearts for all animals and believe it is very important to take care of them in a loving way," added Alice. "Our dogs are a part of our family and we hold a high standard for everything we provide to them. We want to help all pets live long, happy, and healthy lives."

Woof Gang Bakery Asheville specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Association, pet ownership and spending on pets are at an all time high, with Americans now spending nearly \$46 billion a year on their pets.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and grooming products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently has 11 locations in Florida, with the first two North Carolina stores opening this summer.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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