



Woof Gang Bakery Abacoa Gets a Makeover and a New Owner

Dog Treat Bakery and Pet Boutique Franchise Caters to Jupiter Area's Health-conscious Pet Owners and Pampered Pups

ORLANDO, Fla. (June 30, 2010) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, announces a change of ownership and a fresh new makeover for the Abacoa store. The shop is located at 5500 Military Trail, Suite 12, Jupiter, Fla. 33458 (at the corner of Donald Ross Rd.), phone 561-630-5800.

Long-time Jupiter residents and former customers of the shop, Stephanie and Craig Boulter are the new franchise owners of the Woof Gang Bakery Abacoa store. Working and baking in the store on a regular basis is their son Chadd, making this a true family business.

The Boulders are committed to the local community and avid supporters of animal rescue organizations. Stephanie is involved in the Cat Fanciers Association, and has shown pedigreed Maine Coon Cats for 20 years. She is the proud "pet parent" to her own Maine Coon Cats and two Yorkshire Terriers named Cindy and Susie.

She is wholeheartedly enthusiastic about this new venture and looks forward to providing an array of quality products for cats and dogs, and caring customer service to Jupiter residents and visitors.

"I have always loved animals and we know that pets are a part of our families," said Stephanie Boulter. "The health of our pets is so important and we hope to develop great relationships with all of our customers to help them to choose a healthy diet for their own four-legged companions."

The Woof Gang Bakery Abacoa store has recently undergone significant renovations and enhancements. The retail area has been expanded by 250 square feet and a brand-new kitchen has been added. The store now carries frozen raw foods such as Bravo, Primal and Nature's Variety. Other new premium dog and cat food brands include Orijen and Acana. Now in stock, quality collars and leashes from Island Dog Gear and Up Country, and toys by Planet Dog and Huggle Hounds.

Woof Gang Bakery Abacoa specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available. A Customer Loyalty Program, carry out service, curbside pickup and monthly pet friendly events will be offered.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Association, pet ownership and spending on pets are at an all time high, with Americans now spending nearly \$46 billion a year on their pets.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive dog grooming products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently has 11 stores in Florida and two stores in North Carolina.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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