



Woof Gang Bakery Unleashes New Stores in Dr. Phillips and Winter Park, Adds Grooming and Doggie Day Care to Menu of Offerings

Headquartered in Orlando, this New Breed of Pet Care Store Caters to Health-conscious Pet Owners and Pampered Pups with Five Area Locations

ORLANDO, Fla. (April 25, 2011) – Woof Gang Bakery, the nation’s fastest-growing retail pet supply company and leader in the franchise industry, embarks on two new Central Florida stores in Dr. Phillips and Winter Park. This marks five area locations for the Orlando-based company, with stores in Orlando, Clermont and Celebration. A Windermere location is scheduled to open this summer.

Opening April 30, Woof Gang Bakery Dr. Phillips will offer full- and self-service grooming, in addition to providing a wide range of pet foods and supplies. The store is located at 7600 Dr. Phillips Blvd., Suite 36, Orlando, FL 32819, phone 407-363-5550.

Southwest Orlando residents and sisters, Toni Hauck and Pam Lusczakoski, are the franchise owners of the new Woof Gang Bakery Dr. Phillips store. They look forward to combining their passion for animals with a family business that serves their friends, neighbors and community. They enthusiastically support local animal rescue organizations and plan on hosting adoption days, charity events and “bath days” fundraisers.

Toni and her husband Walt are pet parents to a wheaten terrier named Kirby and a mini schnauzer named Rocky, while Pam and her husband Frank count a golden retriever named Tasha as a member of their family.

“Our goal is to provide the best care possible for our animals. We want them to live long, healthy lives and have learned that natural food is an important factor in the well being of our pets,” said Toni.

“We provide the best possible products for our customers and their four-legged friends in a friendly and helpful environment,” said Pam.

Opening May 21, Woof Gang Bakery Winter Park will offer full- and self-service grooming, doggie daycare and a wide selection of pet foods and supplies. The store is located at 918 Orange Ave., Winter Park, FL 32789, phone 407-647-WOOF (9663).

Orlando residents Bill and Sandy Walker, and their daughter Ashley, are the franchise owners of the new Woof Gang Bakery Winter Park store, truly making it a family business. They are committed to the local community and to providing outstanding service and quality products for customers and their four-legged friends.

They will host in-store events to help benefit the local pet community, including pet adoption events, yappy hours, fundraisers and private parties.

Animal lovers and avid supporters of animal rescue organizations, all of the Walkers' mixed-breed dogs were adopted from shelters. Ashley and boyfriend Patrick Buckley are the proud parents of June and Kody, and Bill and Sandy share their home with dogs Daisy and Caramel, and cat Yoshi.

"Our pets are a part of our families and we believe in providing them with the very best care and nutrition," said Ashley. "We look forward to building relationships with our customers and their furry friends through excellent service and quality food and products to help their pets live healthy, happy lives."

Woof Gang Bakery stores specialize in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for hip and joint issues. The stores offer a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available. A customer loyalty program and regular pet-friendly events and Yappy Hours are offered.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Association, pet ownership and spending on pets are at an all time high, with Americans now spending nearly \$46 billion a year on their pets. This year, as estimated by the APPA, pet owners will spend \$3.65 billion on grooming and boarding - up from \$3.51 billion in 2010.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made, gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and grooming products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently has 21 locations in Florida, Georgia, North Carolina and Texas.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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