



## Woof Gang Bakery Welcomes New Palm Beach Gardens Franchise

*Local Owners Host Grand Opening Event on October 25 – Dogs Welcome!*

(PALM BEACH GARDENS, Fla. – Oct. 13, 2008) – Woof Gang Bakery, the nation’s fastest-growing gourmet dog treat bakery and retail store franchise, announces the grand opening of their newest franchise location in Palm Beach Gardens, Fla. The Woof Gang Bakery Palm Beach Gardens franchise store, previously corporate-owned, is located in the Mirasol Walk shopping center at 6271 PGA Blvd.

The owners of the newest Woof Gang Bakery franchise location, Sydell and Michael Shapiro, are long-time Palm Beach Gardens residents with considerable understanding of the market their store serves. Residing in PGA National for the past 15 years, the Shapiros will be assisted by their daughter Ellen, son-in-law Eytan and two grandsons – making this a true family business. They are committed to the local community and wholeheartedly enthusiastic about this new venture.

“As local residents, we understand that customers think of their pets as members of their families. They also want an enjoyable shopping experience and excellent customer service,” said Sydell Shapiro. “To help our customers care for and pamper their pets, we provide trusted brands and quality products in our friendly neighborhood store.”

Woof Gang Bakery Palm Beach Gardens will host a grand opening event on Saturday, Oct. 25 from 10 a.m. to 5 p.m. Free pet portrait sittings will capture adorable images just in time to create holiday greeting cards and gifts. Free gourmet dog treat samples, free pet food and product samples, raffle prizes and refreshments for pets and humans will be provided.

### About Woof Gang Bakery

Woof Gang Bakery provides wholesome, quality products that enhance the well-being, health and happiness of beloved canine companions. Woof Gang Bakery’s gourmet dog treats are flavorful and healthy using only the finest natural, human-grade ingredients.

Woof Gang Bakery also offers the very best in pet care products, including a wide selection of premium dog and cat foods suited to individual pets’ needs, organic selections and natural supplements. Woof Gang Bakery carries a unique collection of stylish accessories, collars, leads, toys, bowls, feeders and distinctive doggie spa products.

Woof Gang Bakery currently serves customers with locations in Palm Beach Gardens, Jupiter and Key Biscayne, Fla. Woof Gang Bakery was voted Palm Beach County’s favorite gourmet dog treat bakery and pet retail store, winning the “Best Pet Supplies” category in the 2008 WPBF A-List.

Franchise opportunities are available. Visit [www.WoofGangBakery.com](http://www.WoofGangBakery.com) for more information.

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