



Woof Gang Bakery Unleashes New Store in Downtown Celebration

Dog Treat Bakery and Pet Boutique Franchise Caters to Celebration's Health-conscious Pet Owners and Pampered Pups

ORLANDO, Fla. (May 7, 2010) – Woof Gang Bakery, the nation's fastest-growing gourmet dog treat bakery and retail store franchise, announces the grand opening of their newest location in Celebration. The store is located at 671 Front Street, Suite 120, Celebration, Fla. 34747, phone 321-939-BAKE (2253).

Celebration resident Cindy Czerniawski is the franchise owner of the new Woof Gang Bakery Celebration store. A graduate of UCF and a former Disney Cast member, she wanted to combine her passion for animals and her love of baking to bring a truly unique concept to her home town.

Czerniawski is committed to the local community and supports animal rescue organizations. She is the proud "pet parent" to a Great Dane puppy named Emmitt and a cat named Beau who was adopted from the SPCA.

She is wholeheartedly enthusiastic about this new venture and looks forward to providing an array of quality products for cats and dogs, and caring customer service to Celebration residents and visitors.

"I have always loved animals and believe that the health of our pets is so important because they are a part of our families," said Cindy Czerniawski. "It is so easy to do what's best for your pets to make them healthy and happy. Plus, a little pampering can't hurt either!"

Woof Gang Bakery Celebration specializes in healthy, natural pet foods and treats, including hypo-allergenic, wheat-free and grain-free selections, plus food, treats and supplements specially formulated for hip and joint issues. The store offers a variety of fun, fuzzy, floatable and tough toys, as well as fashionable accessories, collars and leads, and a wide range of pet grooming products.

Special order requests are welcome and delivery service to local homes, resorts and businesses is available.

Woof Gang Bakery was founded on the principle that caring pet owners want to provide their pets with the happiest, healthiest quality of life possible. The company is committed to providing superior products that enhance the well-being of companion animals.

Today, more than ever, a remarkably high demand exists for these products and services. According to the American Pet Products Association, pet ownership and spending on pets are at an all time high, with Americans now spending nearly \$46 billion a year on their pets.

About Woof Gang Bakery

Woof Gang Bakery is a leader in the pet franchise industry and a one-stop shop for superior pet necessities as well as stylish accessories, all competitively priced. Woof Gang Bakery offers hand-made,

gourmet dog treats, premium pet foods, and a unique collection of stylish accessories, collars, leads, toys, bowls and distinctive dog grooming products.

It is the Woof Gang Bakery company mission to provide wholesome, quality products that enhance the well-being, health and happiness of beloved animal companions.

Woof Gang Bakery currently has 11 stores in Florida, with the first two North Carolina locations opening this summer. The company expects to grow to more than 50 locations by 2012.

Franchise opportunities are available. Visit www.WoofGangBakery.com for more information.

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